

# WiFiFee™

The amenities your patrons want...



...the scalable technology you need.

## Airports ▪ Malls

**WiFiFee, LLC.**  
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Thank you for your interest in WiFiFee. *We are leaders in wired and wireless high-speed Internet and voice services.* WiFiFee provides technology solutions to airports, malls, hotels, residential communities, condos, state agencies, and many other businesses. Our extensive experience has enabled us to develop individualized amenities that make your property more attractive to patrons while also giving you a scalable, multi-use wireless infrastructure.

WiFiFee has been installing Wi-Fi since its inception. We can install seamless high-speed Wi-Fi throughout your entire venue, enabling patrons to use PDAs, laptops, Wi-Fi phones, and other wireless devices anywhere. You'll be able to use this infrastructure for secure internal Internet and LAN access, wireless surveillance cameras, and many other applications.

If you're looking for pay-as-you go or free access, WiFiFee has flexible plans and billing solutions to meet your needs today and tomorrow. We'll help you come up with creative new ways to create revenue and provide high-end amenities to your patrons.

We'll work with you to plan, install, and support your wireless solution and provide beautiful marketing materials for your venue.

WiFiFee is better than our competition. Contact us today to find out how we help you provide the amenities your patrons want.

Thanks,

Brian Epstein  
President and CEO  
WiFiFee, LLC.

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## Why WiFiFee?

Wi-Fi is the technology of choice for many reasons:

- WiFiFee implements the most cutting-edge, industry standard and proven wireless technology available today
- WiFiFee creates a complete wireless blanket over your property that enables patrons and employees to connect to the network from anywhere
- Support for tomorrow's high-tech devices, like PDAs, tablet PCs, iPhones, Wi-Fi VoIP phones, wireless cameras, and more
- Enables the use of wireless surveillance cameras that cost far less to deploy than other solutions
- Enterprise-class equipment provides secure, multi-use networks
- Deployment time for wireless infrastructure is substantially less than any wired solution; your venue can be wireless in days
- Expandable/scalable for the future

Our networks are engineered to minimize initial financial risk without sacrificing on long term technology. Our design can be modularly built upon to completely cover your venue wirelessly and take advantage of possible future applications as business models are uncovered, proven, and accepted by users.



We'll work with you to plan, install, and support your wireless solution and provide beautiful marketing materials for your venue.

## WiFiFee Services and Solutions



### Installation

WiFiFee can lead or coordinate complex network installations at new and existing construction that include both wireless and wired infrastructure like fiber, CAT3/5e/6 and more.



### Consulting

Do you have a complex technology problem you need solved but you're not looking for a new full-time service provider? We are experts at creating unique solutions to solve that complex problem.



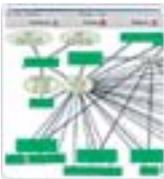
### Wireless Video Surveillance

WiFiFee can help you install wired or wireless surveillance cameras anywhere in your residence or business. We provide real-time viewing and recording from the Internet for as low as \$15.00 per camera per month.



### Billing and Authentication

WiFiFee offers a complete billing platform customized to meet your user's needs. From hourly, weekly, monthly, and even free metered access; our flexible billing system can provide you detailed end-user reports, monthly revenue checks, and more.



### Proactive Real-Time Monitoring

WiFiFee proactively monitors your wired and wireless network in real time so we know about problems before your users even know about them.

## WiFiFee Services and Solutions (cont.)



### Personalized Support

We can provide our customers with personalized 24x7x365 phone support, on-site visits and maintenance, and emergency response.



### Internet "Insurance"

Need emergency backup Internet when all else fails? Contact WiFiFee; we can provide temporary emergency high-speed Internet access or permanent wireless backup Internet for critical needs.



### Mobile Internet

Want to provide high-speed Internet access in your bus, train, limo, or aqua-duck? WiFiFee can provide temporary or permanent access almost anywhere. We can even provide mobile video surveillance and recording.



### WiFiFree

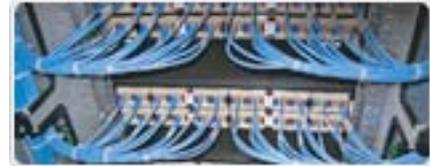
Want to offer free Internet access to your customers without any of the hassles? WiFiFree can customize a program that will increase traffic, strengthen your brand, and build customer loyalty. Our free hotspot solution gives you the ability to deliver highly targeted promotions, generate advertising revenue, and build sophisticated customer profiles..

## Installation and Hardware

WiFiFee has installed both simple and complex wired and wireless networks in hundreds of unique locations. We can design robust and scalable networks in both existing and new construction.

### Installation Services:

- Internal cabling for data, voice, and video
- Fiber optic cable trenching
- Wireless Access Points
- Wireless Point-2-Point and Multipoint
- Networking and Security
- Wired and wireless video surveillance



WiFiFee engineers each one of our locations to meet the needs of each individual customer while also dealing with the uniqueness of their property. We use enterprise-class technology from the following preferred hardware vendors:







## Back Office Services

### Authentication and Access Control

Authentication of users is controlled by a hardware access gateway located on-site in conjunction with WiFiFee's RADIUS servers located at our NOC. This gateway blocks all traffic from unknown users except to our system. When an unknown user launches a web browser, they are immediately redirected by the access gateway to a secured landing page where they are prompted for a username/password that is authenticated via RADIUS against our user database.

### Login Landing Page

When an unknown user tries to access a webpage, our system automatically directs them to your property's landing page where they log in and agree to your "Terms of Use" - a legal method to protect you from the liability of providing public Internet. This customized webpage promotes your property and your Wi-Fi amenity.



### Billing, Accounting, and Reporting

WiFiFee's powerful billing and accounting software provides flexible billing, accounting, reporting, and service plan options. We can bill customers direct or invoice the property, and our Authorize.net payment gateway supports the convenience of credit card payments from all major card brands. Our software also enables us to create unique plans and service options for different types of usage: hourly, daily, weekly, monthly, coupons, etc.

### TechTrack

WiFiFee's powerful customer support ticketing engine allows our support team to track all support issues by customer and location from first contact all the way to resolution. Your staff can also view open and closed tickets.

## Wi-Fi Video Monitoring and Recording

Get peace of mind today and watch over what's most important to you! WiFiFee can create custom solutions to meet every need, from complex indoor/outdoor installations to simple self-installation programs.

- Plans that fit every budget and meet every need; far lower equipment, deployment, and ongoing costs than the competition.
- Perfect for hidden or covert surveillance - indoors or outside, you get crisp and clear video - wirelessly!
- Our solution records to off-site servers and archives automatically.
- Motion-activated recording means that only the action gets captured - no long hours of boring tape to sift through.
- Cameras can be placed ANYWHERE Wi-Fi reaches.
- Enjoy lower insurance costs for your business with video surveillance!

### Internet Video Recorder

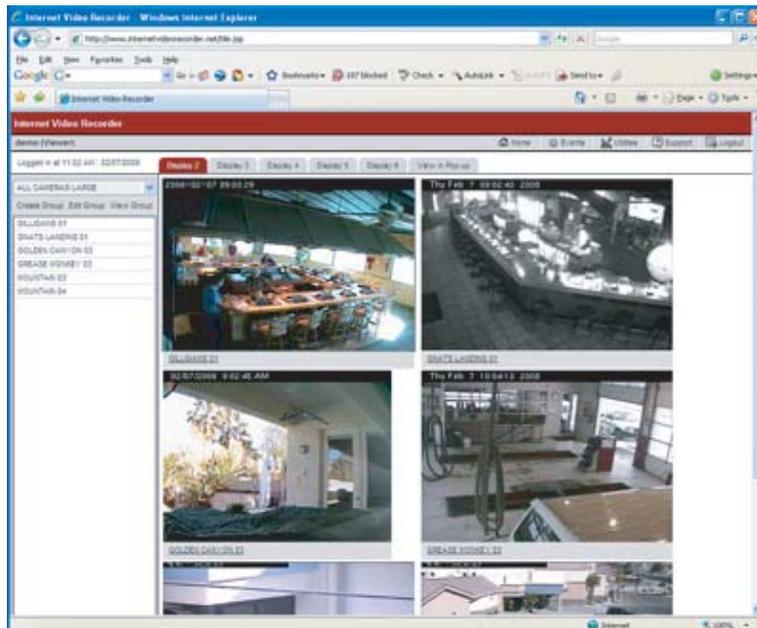


Internet Video Recorder was developed to meet the tough, demanding standards of today's video-centric society, while remaining extremely user-friendly. The software is easy to navigate, control, and locate archived (recorded) video. There is no complicated software to install and manage. All you need is a web browser and a high-speed Internet connection. Visit our website for a demo.

## Wi-Fi Video Monitoring and Recording (cont.)

### IVR Features and Benefits:

- User friendly interface and software
- Multiple Security Levels
- Multiple resolution levels to view live streaming video and recorded video
- Text message can be sent to your cell phone notifying you of a detected motion event
- E-mail messages can be sent and can include a video snapshot
- View live video on your handheld PDA (MS Pocket PC required)
- Access live and archived video 24/7/365
- Easily locate archived video via the on-line calendar
- Create unlimited number of camera groups
- Control Pan, Tilt & Zoom cameras



Screenshot of IVR Software...