

WiFiFee™

The amenities your residents expect...



...the additional revenue you need.

Apartments ▪ **Condos** ▪ **Timeshares**

WiFiFee, LLC.
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Thank you for your interest in WiFiFee. *We are leaders in Multi Dwelling Unit technology services.* WiFiFee provides data, voice, and television to residential communities, condos, timeshares, and many other properties. Our extensive experience has enabled us to develop individualized resident amenities that create new revenues, make your property more attractive to residents and potential buyers, strengthen your rental rates, and even increase occupancy.

WiFiFee is more than the typical triple-play solution (Voice, Video, and Data). We offer seamless high-speed Wi-Fi roaming throughout your entire complex and everywhere else that WiFiFee is accepted, enabling residents to use PDAs, laptops, Wi-Fi phones, and gaming systems almost anywhere. We can also help you offer traditional wired Internet through CAT5 or voice cabling and wired/wireless video surveillance.

What's more, there are zero-capital options available with WiFiFee that allow you to increase property revenue without investing a penny. Plus, we'll totally manage and support the service and provide your staff with the knowledge and marketing materials they need, so your staff won't need to take time out of their busy schedule.

WiFiFee is better than a triple-play - we're a home run! Contact us today to find out how we can grow your revenues while providing the amenities your residents demand.

Thanks,

Brian Epstein
President and CEO
WiFiFee, LLC.

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Convert your "Triple Play" into a "Home Run"

Do you currently offer Internet, phones, or television as an amenity to your residents? Then why not upgrade to provide seamless wireless roaming via Wi-Fi throughout your entire property as well as at thousands of WiFiFee hotspot locations?

WiFiFee gives you and your residents the freedom to:

- Check your email at the pool with a laptop or PDA.
- Make a Skype or Vonage phone call at the gym with a Wi-Fi phone.
- Increase residents' security and lower insurance costs with Wi-Fi security cameras that can be placed anywhere on your property.
- Use your WiFiFee account anywhere else WiFiFee is accepted.



WiFiFee will also provide your rental office with free high-speed Internet as well as give them all the tools and marketing materials they'll need to promote your property's amenities without taking any time out of their busy schedule.



Prospective residents expect upscale amenities. With WiFiFee, you can exceed their expectations and increase your property's revenue. Whether you're looking for a provider to engineer and manage everything or simply looking to upgrade your existing solution, WiFiFee can help. We can work with multiple vendors to bring your residents the best available amenities while at the same time increasing your margins.

WiFiFee is simply better than a "triple play," we're a "home run!"

Why WiFiFee?

Wi-Fi is the technology of choice for many reasons:

- WiFiFee implements the most cutting-edge, industry standard and proven wireless technology available today
- WiFiFee provides a complete wireless blanket on properties that have our solution, enabling users to connect to the Internet from anywhere on the property using any Wi-Fi device without changing any settings
- Your residents' WiFiFee account will work not only at your property, but everywhere else WiFiFee is accepted - something the competition cant offer
- Support for tomorrow's high-tech devices, like PDAs, tablet PCs, iPhones,
- Wi-Fi VoIP phones, wireless cameras, televisions, home automation, etc. More convenient than wired jacks - Wi-Fi works anywhere on your property
- Far cheaper and aesthetically pleasing than running underground cables at existing properties
- Deployment time for wireless infrastructure is substantially less than any wired solution; hotels, for example, can be wireless in days
- We promote your property through your portal page and online directory
- Expandable/scalable for the future
- WiFiFee provides beautiful marketing materials to promote your property

Our networks are engineered to minimize initial financial risk without sacrificing on long term technology. Our design can be modularly built upon to completely cover your property wirelessly and take advantage of possible future applications as business models are uncovered, proven, and accepted by users.



WiFiFee Services and Solutions



Installation

WiFiFee can lead or coordinate complex network installations at new and existing construction that include both wireless and wired infrastructure like fiber, CAT3/5e/6 and more.



Consulting

Do you have a complex technology problem you need solved but you're not looking for a new full-time service provider? We are experts at creating unique solutions to solve that complex problem.



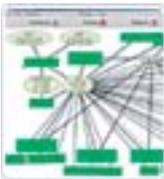
Wireless Video Surveillance

WiFiFee can help you install wired or wireless surveillance cameras anywhere in your residence or business. We provide real-time viewing and recording from the Internet for as low as \$15.00 per camera per month.



Billing and Authentication

WiFiFee offers a complete billing platform customized to meet your user's needs. From hourly, weekly, monthly, and even free metered access; our flexible billing system can provide you detailed end-user reports, monthly revenue checks, and more.



Proactive Real-Time Monitoring

WiFiFee proactively monitors your wired and wireless network in real time so we know about problems before your users even know about them.

WiFiFee Services and Solutions (cont.)



Personalized Support

We can provide our customers with personalized 24x7x365 phone support, on-site visits and maintenance, and emergency response.



Internet "Insurance"

Need emergency backup Internet when all else fails? Contact WiFiFee; we can provide temporary emergency high-speed Internet access or permanent wireless backup Internet for critical needs.



Mobile Internet

Want to provide high-speed Internet access in your bus, train, limo, or aqua-duck? WiFiFee can provide temporary or permanent access almost anywhere. We can even provide mobile video surveillance and recording.



WiFiFree

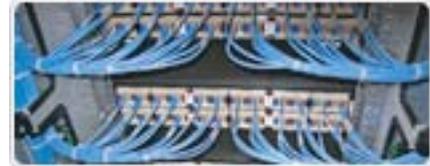
Want to offer free Internet access to your customers without any of the hassles? WiFiFree can customize a program that will increase traffic, strengthen your brand, and build customer loyalty. Our free hotspot solution gives you the ability to deliver highly targeted promotions, generate advertising revenue, and build sophisticated customer profiles..

Installation and Hardware

WiFiFee has installed both simple and complex wired and wireless networks in hundreds of unique locations. We can design robust and scalable networks in both existing and new construction.

Installation Services:

- Internal cabling for data, voice, and video
- Fiber optic cable trenching
- Wireless Access Points
- Wireless Point-2-Point and Multipoint
- Networking and Security
- Wired and wireless video surveillance



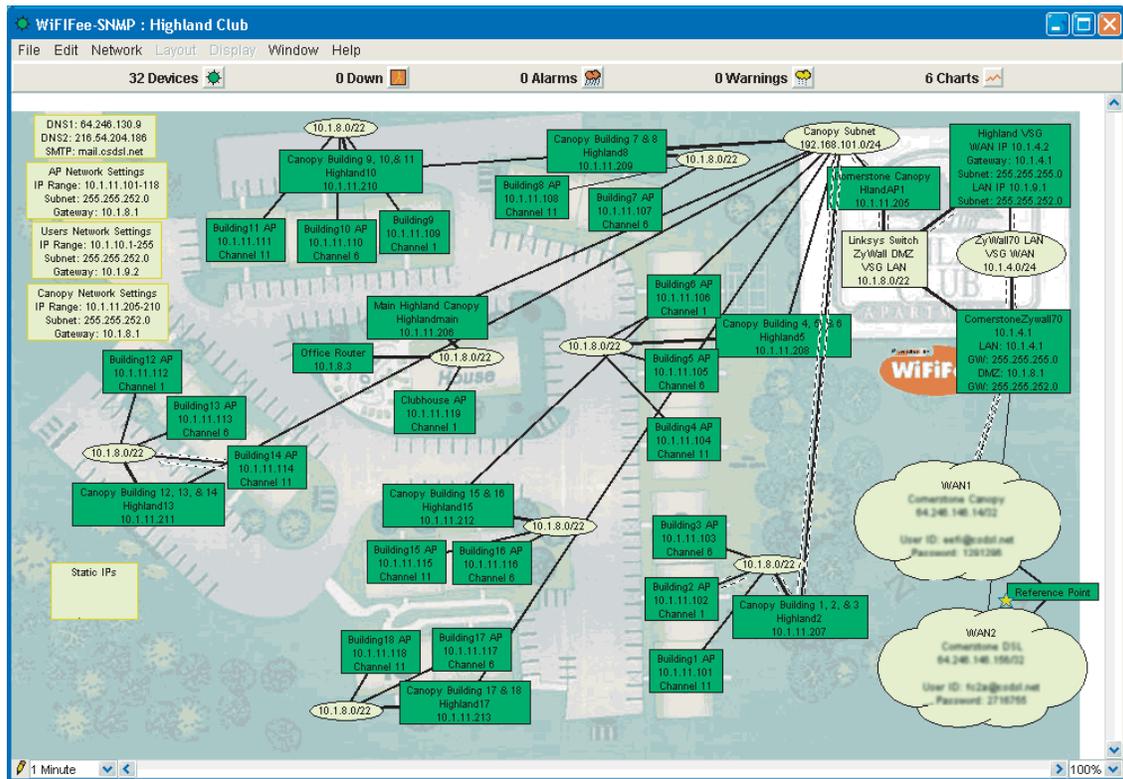
WiFiFee engineers each one of our locations to meet the needs of each individual customer while also dealing with the uniqueness of their property. We use enterprise-class technology from the following preferred hardware vendors:





Proactive Monitoring and Personal Support

Most service providers learn of an outage when a customer calls to report the problem. That's not good enough for WiFiFee. We proactively monitor all the devices on our networks so we can respond to problems before you and your users even know about them...



Screenshot of our software monitoring a residential wireless network...

24/7/365 real-time monitoring and personalized support gives your users the best Internet experience available. Our proactive monitoring and phone support is included in WiFiFee's support and billing services.

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Back Office Services

Authentication and Access Control

Authentication of users is controlled by a hardware access gateway located on-site in conjunction with WiFiFee's RADIUS servers located at our NOC. This gateway blocks all traffic from unknown users except to our system. When an unknown user launches a web browser, they are immediately redirected by the access gateway to a secured landing page where they are prompted for a username/password that is authenticated via RADIUS against our user database.

Login Landing Page

When an unknown user tries to access a webpage, our system automatically directs them to your property's landing page where they log in and agree to your "Terms of Use" - a legal method to protect you from the liability of providing public Internet. This customized webpage promotes your property and your Wi-Fi amenity.



Billing, Accounting, and Reporting

WiFiFee's powerful billing and accounting software provides flexible billing, accounting, reporting, and service plan options. We can bill customers direct or invoice the property, and our Authorize.net payment gateway supports the convenience of credit card payments from all major card brands. Our software also enables us to create unique plans and service options for different types of usage: hourly, daily, weekly, monthly, coupons, etc.

TechTrack

WiFiFee's powerful customer support ticketing engine allows our support team to track all support issues by customer and location from first contact all the way to resolution. Your staff can also view open and closed tickets.

Wi-Fi Video Monitoring and Recording

Get peace of mind today and watch over what's most important to you! WiFiFee can create custom solutions to meet every need, from complex indoor/outdoor installations to simple self-installation programs.

- Plans that fit every budget and meet every need; far lower equipment, deployment, and ongoing costs than the competition.
- Perfect for hidden or covert surveillance - indoors or outside, you get crisp and clear video - wirelessly!
- Our solution records to off-site servers and archives automatically.
- Motion-activated recording means that only the action gets captured - no long hours of boring tape to sift through.
- Cameras can be placed ANYWHERE Wi-Fi reaches.
- Enjoy lower insurance costs for your business with video surveillance!

Internet Video Recorder



Internet Video Recorder was developed to meet the tough, demanding standards of today's video-centric society, while remaining extremely user-friendly. The software is easy to navigate, control, and locate archived (recorded) video. There is no complicated software to install and manage. All you need is a web browser and a high-speed Internet connection. Visit our website for a demo.



Are you maximizing profits at your MDU's?

We offer a zero capital investment opportunity to MDUs, whereby WiFiFee pays for all the installation costs, operational expenses, customer support, and maintenance.

WiFiFee will assume all the capital and operational risk to build and maintain the network at your property and you'll make money providing your residents the amenity they are looking for. We create a solution to distribute high-speed Internet to each building. Typically, we do this by trenching fiber optic cable to each building and connecting this fiber to multiple Broadband providers (for redundancy). We then install Wireless Access Points outdoors to cover the residential units with a blanket of Wi-Fi, and when possible, install CAT5 or use DSL technology over CAT3 voice cables already going to your apartments.

Your resident's will thank you when they find out you're providing them with a truly unique amenity that is not only better, but cheaper than if they went direct to the cable or phone companies for their Internet or voice services.

We offer the following bulk premium amenities at no up-front cost to you:

- Wired and wireless high-speed Internet
- Voice plans with unlimited local and long distance
- Wireless video surveillance cameras with off-site recording
- Television headends (only available on larger properties of 500+ units)

How much could your property make?

Lets assume you have a 290 unit property and you've increased the rental rate by \$35.00 per month after deducting WiFiFee's per tenant monthly fee:

$$\begin{array}{r}
 290 \text{ units} \\
 \times \ \$35.00 \text{ per tenant rental rate increase} \\
 \hline
 \times \ 12 \text{ months}
 \end{array}$$



= \$121,800 per year in new revenues with WiFiFee.

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